

# Rex

**Address** UK  
**Mobile** Xxx  
**E-Mail** z.ye@lancaster.ac.uk ; [rexebin@gmail.com](mailto:rexebin@gmail.com)  
**DOB** Xxx

## WORK EXPERIENCE

---

### 2007.5 – PRESENT DIGITAL BOX IN INFO LAB21 (MSc PROJECT)

*Project title: Exploring the potential for a digital Casino, delivered via IPTV, and its capacity to be successfully monetised.*

Working as the R&D team for the company with two fellow students. My duty is to examine the technical feasibility for the proposed online digital casino

### 2004.4-2005.11 GUANGZHOU HEYUANTANG BIO-SCIENCE DEVELOPMENT CORPORATION

*This job gave me the opportunity to develop and provide IT solutions into a business environment*

The company is a medium sized family business, producing health products.

#### Job position

IT Manager and Assistant to Chair

#### Responsibilities

##### • Information system

Led the development of an integrated information system covering marketing, purchasing, finance and HR department, using Borland Delphi and MS SQL server. Significantly reduced operation costs and increased revenue.

##### • Internet marketing

Led the development of an online websites for selling companies' health products, and designed online advertising strategy in result of increased sales and revenue.

### 2002.11-2004.4, SJTU SUNWAY INFORMATION Co., LTD

*This job gave me teamwork experience and enhanced my IT and communication skills*

- SJTU was the second biggest software company in China at that time

- Main product is a highly system integrated translation tool called Orient Express

#### Job positions

1. System tester, 3 months
2. Product manager of Orient Express, 12 months
3. Assistant of CTO, 2 months

#### Responsibilities:

##### • System Development

Responsibilities	Descriptions
Software testing	Test and then write report documents
Software requirement engineering	Identify, formalise and document user requirements
Project management	Project planning, monitoring and control, etc
Software installation development	Developed the installation of Orient Express

• **Server Administrator**

Manage the Orient Express' internal web and file servers, to install, configure and optimise the windows 2000 advanced server, and install, configure and optimise Microsoft Sharepoint Server to help team collaboration and communication.

• **Sub-project implementation**

- **Worked as the team leader of a group of interns**
- **Create more than 1000 software interface dictionaries in a month**  
*One of Orient express's functions is to switch the interface of English software between Chinese and English instantly whenever customers need. In order to increase translation quality, specific dictionary for each software is essential.*

**2000.7-2002.11 NOVOASOFT CORPORATION.**

*This job gave me strong practical IT skills*

The company's main product is professional scientific document word processor, which was a national funded project in China ([www.novoasoft.com](http://www.novoasoft.com)).

**Job position:**

Apprentice

**Responsibilities**

• **System development**

Responsibilities	Descriptions
Technical support	Gain strong trouble-shooting and communication skills
Software Test	Test and then write report documents
Software Installation Development	Created the installation package for ScienceWord using Installshield (Publishing version) and Wise Installation (Download version)

• **Marketing**

Responsibilities	Descriptions
Wrote two product handbooks	From writing, editing to publishing. Tools used: Microsoft Word, Adobe Photoshop
Designed product leaflet	Tools used: Corel CorelDraw, Adobe Photoshop
Website designing and maintenance	Tools used: Macromedia Dreamweaver, Macromedia Flash, Adobe Photoshop and ImageReady
Overseas marketing via the Internet	Through software download web sites. From submitting, payment to technical support
Product Promotion	Gave presentations to high school teachers and HP sales. HP was the companies' business partner

**EDUCATION**

---

**2006-PRESENT MSc IN E-BUSINESS AND INNOVATION, LANCASTER UNIVERSITY**

Courses: E-Business, SAP, Technology for E-Business, E-Marketing, Project Management, Supply Chain Management, Managing Complexity, Information Management and Strategy, Business Planning & Finance, Innovation, Research Methods, Introduction to ICT, Java

**1996-2000 BSc IN PHARMACY, HUBEI PHARMACY UNIVERSITY, CHINA**

## SKILLS

---

<b>Operation System</b>	<b>Level</b>
Windows	Advanced
Linux	Intermediate
MacOS	Intermediate
<b>Microsoft Office</b>	Advanced
<b>Graphics and Media Tools</b>	
Adobe Photoshop	Advanced
Adobe Flash	Advanced
Adobe Dreamweaver	Advanced
Corel CorelDRAW	Advanced
<b>Scripting/Programming Languages</b>	
Html	
JavaScript	Advanced
Java	Advanced
C++	Intermediate
ASP.NET	Intermediate
VB.NET	Intermediate
	Intermediate
<b>Servers</b>	
Microsoft IIS	Advanced
Apache Web server	Advanced
Serv-U ftp server	Advanced
MS SQL	Intermediate